



FOR IMMEDIATE RELEASE

**Juli Grbac confirms inaugural showing at  
Rosemount Australian Fashion Week**

**Media Release April 2009** Leading Australian designer Juli Grbac has confirmed her inaugural appearance at Rosemount Australian Fashion Week with the showing of her Spring Summer 2010 collection, *A Charming Evolution*.

“Rosemount Australian Fashion Week provides the ideal platform to launch my label nationally,” said Ms Grbac, whose well-defined feminine pieces have been worn by fashion cognoscenti nationally and internationally, including Australia’s Governor General.

“I’m also delighted to confirm V Australia and GHD as the Core Sponsors of my showing at Rosemount Australian Fashion Week,” said Ms Grbac. “Both V Australia and GHD have been incredibly supportive and instrumental in allowing me to show in Sydney.”

Ms Grbac said she was also greatly appreciative for the assistance provided by her sponsors M.A.C., Crabtree & Evelyn, Uchi, PeepToe Shoes and Libertine.

Whilst her eponymous label has a long-established reputation in her hometown Brisbane, it was Grbac’s winning of the inaugural Project Runway Australia that made her a nationally-recognised design talent.

Ms Grbac said Rosemount Australian Fashion Week provided her the ideal opportunity to showcase her Spring Summer 2010 collection to key buyers from Sydney, Melbourne and Perth.

Buyers and media will be viewing her collection by appointment on Friday 1<sup>st</sup> May at the The Sofitel Sydney Wentworth Hotel.

Juli Grbac will be showing her *A Charming Evolution* collection at Rosemount Australian Fashion Week at The Cargo Theatre, Overseas Passenger Terminal, Circular Quay at 6.00pm on Thursday 30<sup>th</sup> April.

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